



# SPONSORSHIP PROSPECTUS

ICGBS2021  
INTERNATIONAL CONFERENCE ON GROUP B STREP

**JULY 20 - 22, 2021**

*The International Conference on Group B Strep (ICGBS) 2021 is an online collaboration of healthcare professionals, laboratorians, researchers, families, policy makers, and other interested individuals working towards minimizing the burden of perinatal group B strep (GBS) disease worldwide.*

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*Group B Strep International  
(GBSI) is proud to host*

# THE INTERNATIONAL CONFERENCE ON GROUP B STREP (ICGBS) 2021

## **ABOUT GBSI**

GBSI is a nonprofit 501(c)(3) organization formed in 2006 to promote awareness and prevention of group B strep disease in babies during pregnancy through early infancy.

## **ABOUT ICGBS 2021**

The goal of ICGBS is to reduce the burden of group B strep disease for families worldwide by:

- sharing new research
- educating families as to how to best help protect their babies from GBS disease
- educating healthcare providers as to best prevention practices
- promoting parent/provider partnership to prevent infection and minimize poor outcomes
- supporting and empowering families affected by group B strep
- engaging health agency and nonprofit representatives to share GBS awareness with their audience

## **WHY YOUR SUPPORT MATTERS**

According to the World Health Organization, an estimated 21.7 million pregnant women around the world carry group B strep which is a major, **yet preventable**, cause of maternal and infant ill health globally. Most of these women are currently unidentified and untreated.

One study conservatively estimates that out of at least 409,000 cases every year, there will be a minimum of 147,000 stillbirths and infant deaths and 10,000 children with disability. Additionally, up to 3.5 million preterm births may be attributable to GBS each year.<sup>1</sup>

1. Seale, Anna C et al. "Estimates of the Burden of Group B Streptococcal Disease Worldwide for Pregnant Women, Stillbirths, and Children." *Clinical infectious diseases: an official publication of the Infectious Diseases Society of America* vol. 65, suppl\_2 (2017): S200-S219. doi:10.1093/cid/cix664

**BE A SPONSOR AND JOIN US IN WORKING TOWARDS  
REDUCING THE NUMBER OF BABIES AFFECTED BY  
GBS WORLDWIDE!**

ICGBS 2021

# SPONSORSHIP LEVELS

To Sponsor ICGBS 2021,  
please visit  
[gbsi.me/ICGBS2021](http://gbsi.me/ICGBS2021) or  
contact [info@gbs-intl.org](mailto:info@gbs-intl.org)

	ORGANIZATION LOGO OR NAME WITH PERSONALIZED MESSAGE ON CONFERENCE WEBPAGE	RECOGNITION IN CONFERENCE NEWSLETTERS	RECOGNITION ON SOCIAL MEDIA	RECOGNITION ON GBSI WEBSITE	CONFERENCE PROGRAM	CONFERENCE BAG	RECOGNITION AND LOGO IN THE CONFERENCE PROGRAM WELCOME LETTER
<b>DIAMOND SPONSOR</b> \$15,000	✓	✓	FACEBOOK AND TWITTER POSTS TWICE A MONTH, AND EACH DAY OF THE CONFERENCE, PLUS INSTAGRAM POST	✓	FULL PAGE	TWO 8 1/2" X 11" .PDFS	✓
<b>RUBY SPONSOR</b> \$10,000	✓	✓	MONTHLY FACEBOOK AND TWITTER POSTS AND EACH DAY OF THE CONFERENCE, PLUS INSTAGRAM POST	✓	HALF PAGE	TWO 8 1/2" X 11" .PDFS	
<b>EMERALD SPONSOR</b> \$5,000	✓	✓	MONTHLY FACEBOOK AND TWITTER POSTS AND EACH DAY OF THE CONFERENCE	✓	QUARTER PAGE	ONE 8 1/2" X 11" .PDF	
<b>GOLD SPONSOR</b> \$2,500	✓	✓	1 FACEBOOK AND TWITTER POST PRIOR AND EACH DAY OF THE CONFERENCE	✓	QUARTER PAGE		
<b>SILVER SPONSOR</b> \$1,000	✓	✓	2 POSTS ON BOTH FACEBOOK AND TWITTER DURING CONFERENCE	✓			
<b>BRONZE SPONSOR</b> \$500	✓	✓	2 POSTS ON TWITTER DURING CONFERENCE				
<b>SHINING SPONSOR</b> \$250	✓	✓	1 POST ON TWITTER DURING CONFERENCE				
<b>SHIMMERING SPONSOR</b> \$100	✓	✓					
<b>SUPPORTING SPONSOR</b> \$25	✓						

ICGBS 2020

# ATTENDEE DEMOGRAPHICS

July 20-22, 2020

423

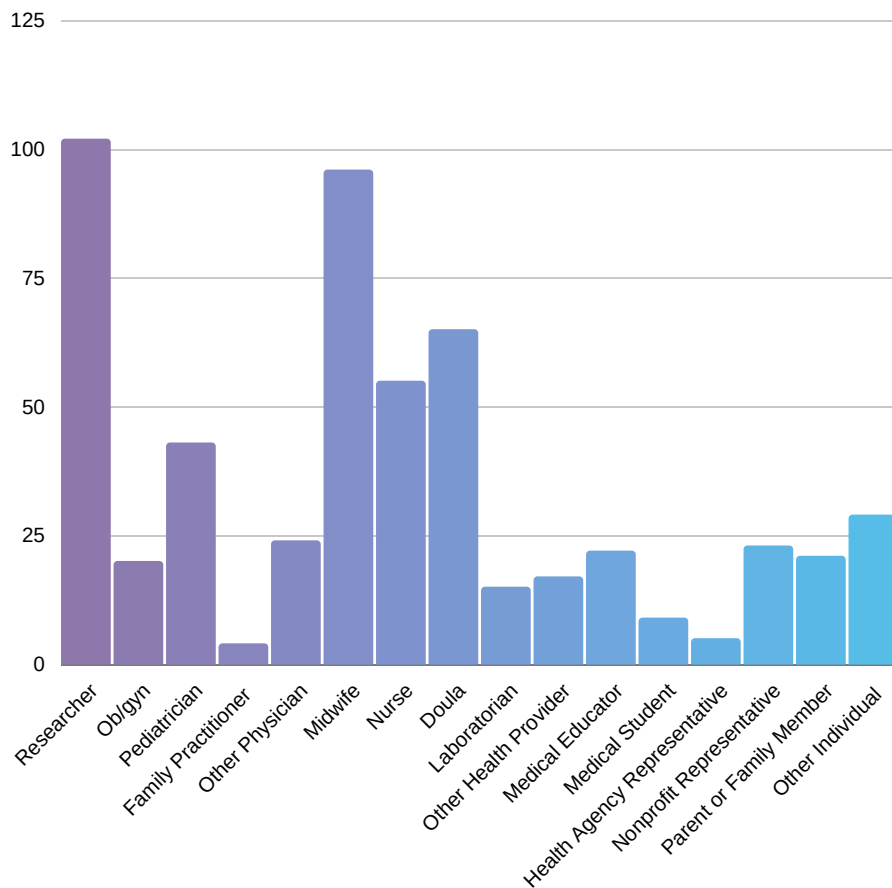
Attendees

48

Countries

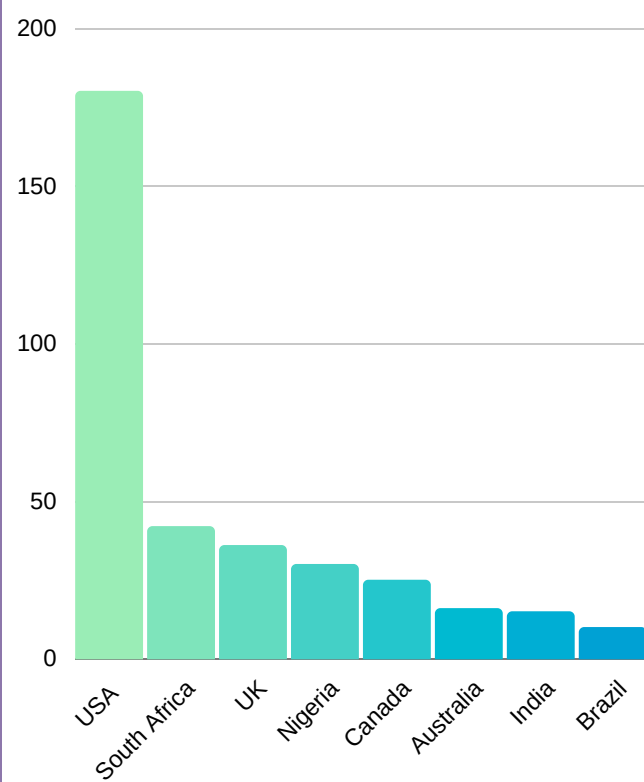
## ATTENDEES

(Note: some individuals belong to multiple categories)



## COUNTRIES

(Top 8 depicted)



## REPRESENTED COUNTRIES

Afghanistan • Angola • Argentina • Aruba • Australia • Bangladesh • Belgium • Bosnia & Herzegovina • Brazil • Canada • Chile • Costa Rica • Denmark • Egypt • France • Germany • Guatemala • Hong Kong • Hungary • India • Indonesia • Ireland • Israel • Italy • Japan • Malawi • Mexico • Morocco • New Zealand • Niger • Nigeria • Pakistan • Peru • Puerto Rico • Rwanda • Samoa • Saudi Arabia • South Africa • Spain • St. Lucia • St. Vincent & The Grenadines • Switzerland • Tanzania • Trinidad & Tobago • UK • USA • Zambia • Zimbabwe

International Conference on Group B Strep

# ATTENDEE DEMOGRAPHICS

July 23-25, 2019

272

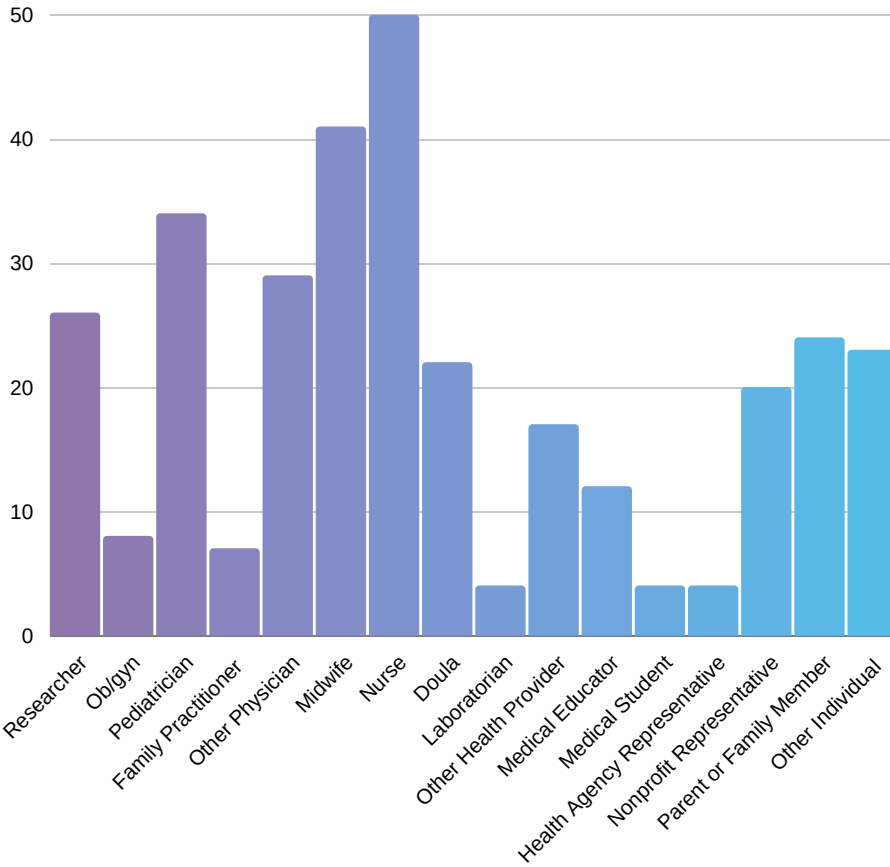
Attendees

35

Countries

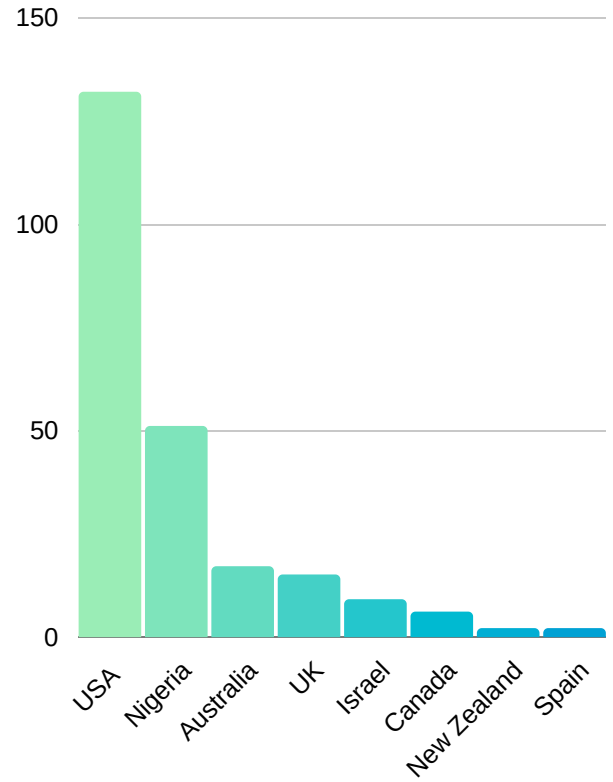
## ATTENDEES

(Note: some individuals belong to multiple categories)



## COUNTRIES

(Top 8 depicted)



## REPRESENTED COUNTRIES

Argentina • Australia • Bangladesh • Barbados • Belgium • Bermuda • Canada • Columbia • Czech Republic • Estonia • France • Germany • Greece • India • Iraq • Ireland • Israel • Japan • Jordan • Korea • Latvia • Liberia • Namibia • New Zealand • Nigeria • Puerto Rico • Romania • Spain • South Africa • Switzerland • The Gambia • Trinidad & Tobago • UAE • UK • USA

*Prenatal Infection Prevention Symposium*

# ATTENDEE DEMOGRAPHICS

*February 25 - 28, 2019*

**197**

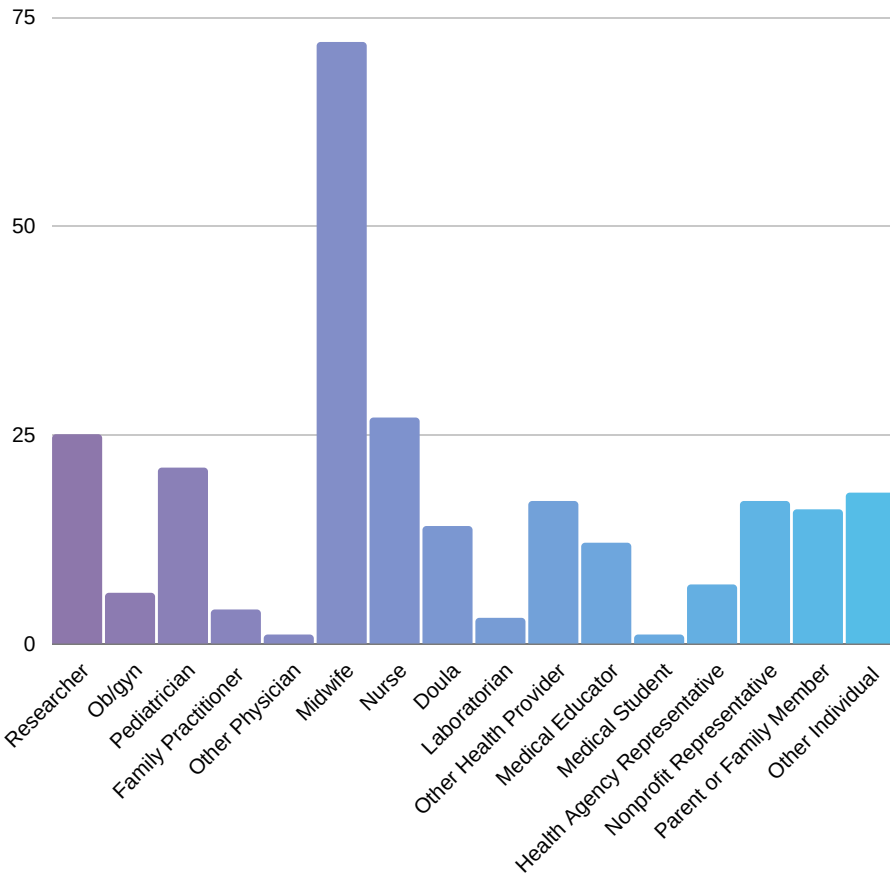
*Attendees*

**32**

*Countries*

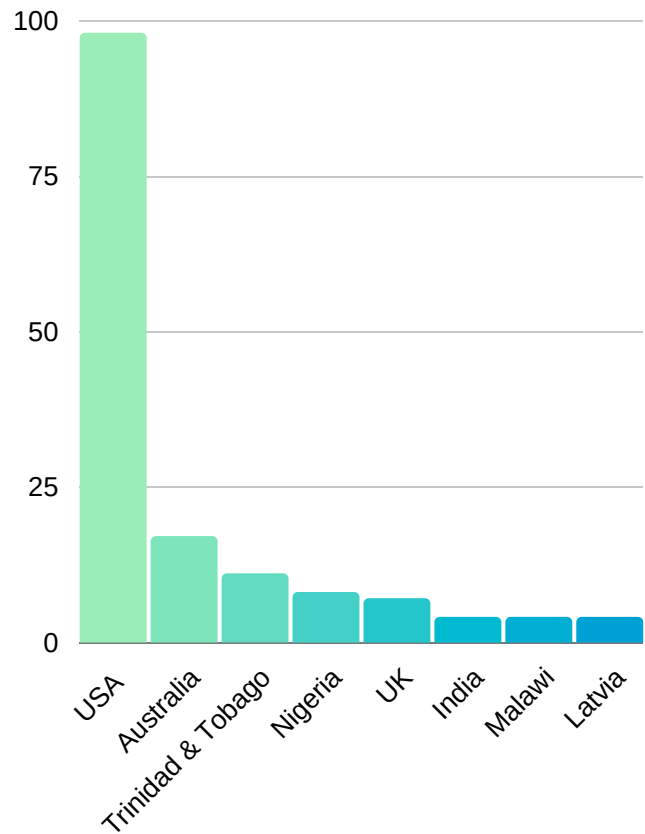
## ATTENDEES

(Note: some individuals belong to multiple categories)



## COUNTRIES

(Top 8 depicted)



## RESPRESENTED COUNTRIES

*Argentina • Australia • Barbados • Brazil • France • Gambia • Georgia • Germany • Ghana • India • Indonesia • Italy • Kuwait • Latvia • Malawi • Malta • Myanmar • New Zealand • Nigeria • Paraguay • Philippines • Rwanda • Singapore • South Africa • Spain • Tanzania • The Netherlands • Trinidad & Tobago • Uganda • UK • USA • Zambia*

The 1st Annual Virtual Symposium on  
Prenatal-onset Group B Strep Disease

# ATTENDEE DEMOGRAPHICS

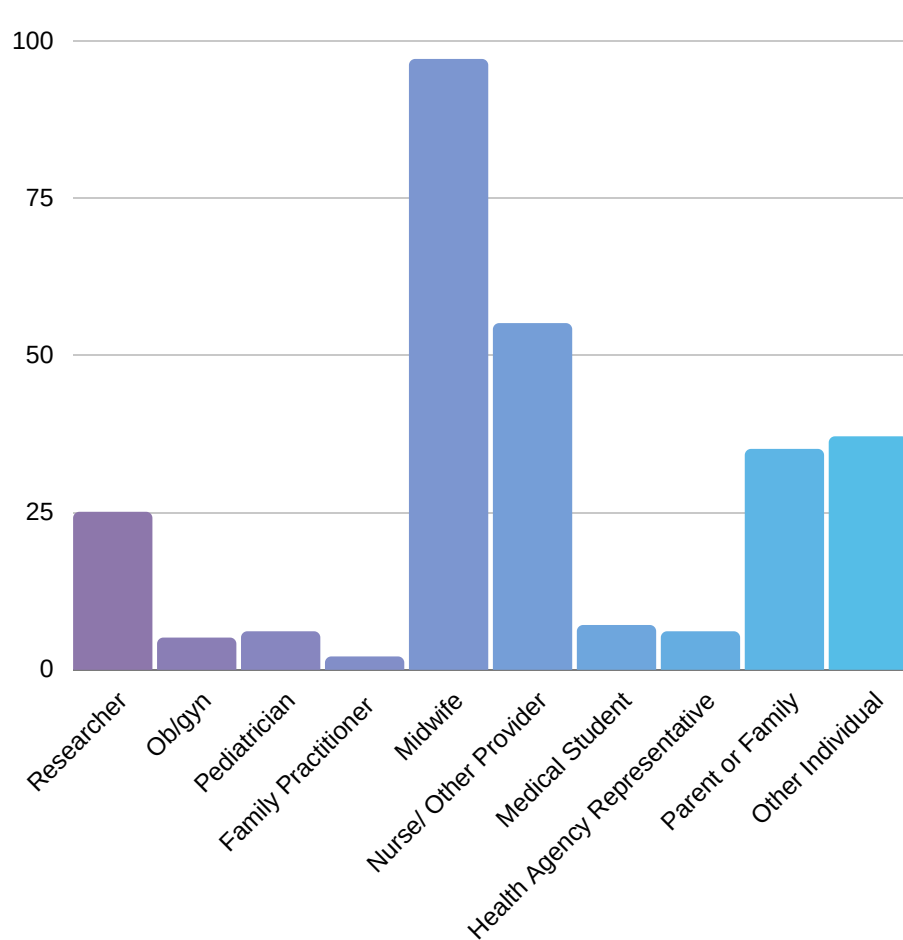
October 15 - 25, 2018

**244**  
*Attendees*

**28**  
*Countries*

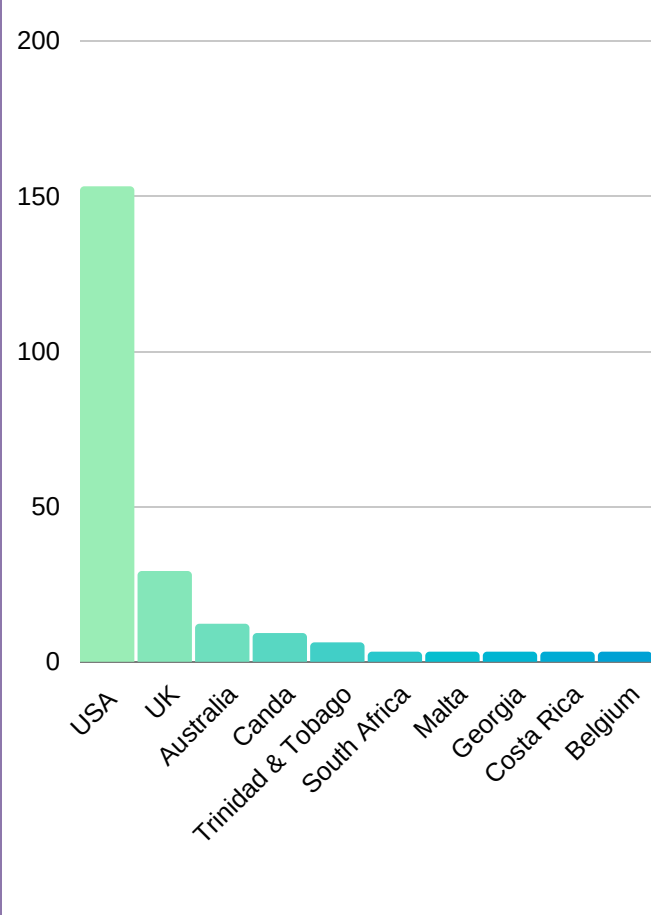
## ATTENDEES

(Note: some individuals belong to multiple categories)



## COUNTRIES

(Top 8 depicted)



## REPRESENTED COUNTRIES

*Australia • Brazil • Belgium • Botswana • Canada • Costa Rica • France • Georgia • Germany • Kenya • Kuwait • Italy • Lithuania • Malta • Mexico • New Zealand • Portugal • Republic of Macedonia • Romania • Singapore • South Africa • Spain • The Netherlands • Trinidad and Tobago • USA • UK • Zambia*

# ATTENDEE COMMENTS

*Responses gathered from anonymous  
conference evaluation forms*

“Thank you very much for such a great organisation and collating  
so many great topics!”

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“I learnt a lot and will encourage my institution to start screening  
for GBS.”

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“The conference provided a wonderful insight into the measures to  
prevent GBS especially as it relates to resource poor countries.  
It's a commendable exercise.”

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“The results were nothing short of remarkable. The mechanics  
were superb and the pace of new information uploaded perfectly.  
This format allows everyone around the world to be engaged at  
their leisure - a real plus for many reasons. Inclusion of tributes  
and personal stories served as powerful reminders of the ultimate  
goal of GBS researchers - prevention of GBS disease.”

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"Another excellent symposium. You are setting the standard for  
this type of interaction and dissemination of information."

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"The conference was very informative and inspiring. I feel excited  
to share what I have learned with others thanks to your presenters  
and your wonderful organization."

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"Great efforts in successfully organizing the conference in  
Pandemic times. Hearty congratulations to the team and speakers  
for the success!"



# PAST PRESENTERS

*Notable presenters include:*

**CAROL J. BAKER**  
*MD*

**HARVEY J. KLIMAN**  
*MD, PhD*

**SHABIR MADHI**  
*MBBCh, FCPaed, MMed, PhD*

**KAREN M. PUOPOLO**  
*MD, PhD*

**CLARE CUTLAND**  
*MBBCh, PhD*

**KIRSTY LE DOARE**  
*MD, PhD*

**DAVID M. ARONOFF**  
*MD, FIDSA, FAAM*

**TARA RANDIS**  
*MD, MS*

**RUTH ZADOKS**  
*MSc, MRes, DVM, PhD*

**OZLEM EQUILS**  
*MD, FAAP*

**DOROTA JAMROZY**  
*PhD*

**GIL MOR**  
*MD, PhD*

**MARTA COHEN**  
*MD, FRCPath, DMJ (Pathol),  
Dip Med Ed*

**LISA HANSON**  
*PhD, RN, CNM, APNP,  
FACNM*

# STAY IN TOUCH

Visit [gbsi.me/ICGBS2021](https://gbsi.me/ICGBS2021)

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