



**GBS RESEARCH
CONNECT**

Sponsorship

PROSPECTUS



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ABOUT

GBS Research Connect

GBS Research Connect is a Group B Strep International (GBSI) membership collaborative to connect researchers, healthcare professionals, and health advocates worldwide to further the understanding and prevention of invasive group B strep disease (iGBS).

Group B Strep International

GBSI is a nonprofit 501(c)(3) organization formed in 2006 to promote awareness and prevention of group B strep disease in babies during pregnancy through early infancy.

What We Can Accomplish

- Share current GBS research to inform research efforts worldwide
- Provide healthcare professionals an opportunity to post case studies
- Mentor/mentee program and development for early career researchers
- Facilitate research progress in various parts of the world using templates
- Central website to share events, educational materials, and webinars
- Promote best prevention practices
- Inform policymakers

WHY YOUR SUPPORT MATTERS

According to the World Health Organization, an average of 15% of all pregnant women worldwide – nearly 20 million annually – carry group B strep which is a major, yet preventable, cause of maternal and infant ill health globally. Most of these women are currently unidentified and untreated.

Annual burden of GBS in numbers for the year 2020:

- 518,000 GBS-associated preterm births
- 390,000 infant GBS cases
- 91,000 newborn deaths
- 46,000+ stillbirths
- 40,000 infants living with neurological impairment following GBS-associated infections

GBS can also cause chronic and non-chronic GBS vaginitis as well as urinary tract infection in pregnant and non-pregnant individuals. Additionally, GBS can also cause life-threatening infections, such as bacteremia, pneumonia, and skin and bone infections among non-pregnant adults - most often presenting in the elderly and those with compromised immune systems.

The annual burden of GBS for non-pregnant adults worldwide is unknown, but according to the Centers for Disease Control and Prevention for the US, an average of 1 in 20 non-pregnant adults with serious GBS infections dies.

Another area of emerging concern is how GBS colonization and iGBS can be transmitted between humans, animals, and the environment, known as the One Health approach.

Your support will also spur research to inform GBS vaccine development and future implementation of a much-needed prevention strategy.

BE A SPONSOR AND JOIN US IN WORKING TOWARDS REDUCING THE BURDEN OF iGBS WORLDWIDE!

Visit gbsresearchconnect.org

BENEFITS

	Member access	Recognition on sponsorship page	Recognition on homepage	Events calendar	Share educational materials	Blog post 1x/6mo	Recognition on webinars
Platinum Sponsor \$20,000/6mo or \$35,000/1yr							
Diamond Sponsor \$15,000/6mo or 27,000/1yr							
Gold Sponsor \$10,000/6mo or 18,000/1yr							
Silver Sponsor \$5,000/6mo or 9,000/1yr							
Bronze Sponsor \$2500/6mo or \$4500/1yr							
Nonprofit Sponsor \$1000/6mo or \$1750/1yr							

BENEFITS

1

Member Access:

Sponsors will gain access to membership benefits including networking. Membership profiles: Platinum and Diamond – 4 members, Gold and Silver – 3 members, and Bronze and Nonprofits – 2 members.

2

Recognition on Sponsorship Page:

The sponsor's logo will appear on the sponsorship page along with other sponsors displayed by tier.

3

Recognition on Homepage:

Image (supplied by sponsor in 16:9 ratio) to be displayed in looped gallery featured on the homepage. Each image will be featured for 5 seconds beginning with the highest tier.

4

Events Calendar:

Sponsors can add events to the featured events calendar located on the homepage if that event falls within their sponsored time frame.

5

Share Educational Materials:

Share resources including books, ebooks, application notes, and whitepapers, excluding advertisements or product promotions.

6

Blog Post 1x/6mo:

Sponsors may share one blog post every 6 months of their sponsorship. Blog posts should not advertise or promote a product.

7

Recognition on Webinars:

Sponsor logo to appear during webinars that occur during their sponsorship period.



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STAY IN TOUCH

Visit gbsresearchconnect.org

GBSI Website: gbs-info.org

Email: info@gbs-intl.org

Facebook: facebook.com/GroupBStrepInternational

Twitter: [@GroupBStrep](https://twitter.com/GroupBStrep)

Instagram: [@GroupBStrep](https://instagram.com/GroupBStrep)

LinkedIn: linkedin.com/company/group-b-strep-international