

A light blue background featuring a stylized, semi-transparent globe with white outlines of continents and oceans. The globe is centered and occupies most of the upper half of the page.

SPONSORSHIP PROSPECTUS

GBS COMMUNITY
DAYS 2023

JULY 11-13, 2023

Group B Strep Community Days 2023 is a time dedicated to sharing GBS information among parents, perinatal healthcare professionals, laboratorians, researchers, and other advocates committed to preventing GBS disease in babies.

*Group B Strep International
(GBSI) is proud to host*

GROUP B STREP COMMUNITY DAYS 2023

ABOUT GBSI

GBSI is a nonprofit 501(c)(3) organization formed in 2006 to promote awareness and prevention of group B strep disease in babies during pregnancy through early infancy.

ABOUT GBS COMMUNITY DAYS 2023

Our goal is to exponentially further the knowledge of group B strep worldwide through the power of the GBS community by:

- Sharing research efforts and their potential to benefit families worldwide
- Providing interactive learning opportunities for healthcare professionals, laboratorians, medical students, and families
- Facilitating communication between families and healthcare providers by distributing informational materials

WHY YOUR SUPPORT MATTERS

According to the World Health Organization, an average of 15% of all pregnant women worldwide – nearly 20 million annually – carry group B strep which is a major, **yet preventable**, cause of maternal and infant ill health globally. Most of these women are currently unidentified and untreated.

Annual burden of GBS in numbers for the year 2020:

- 518,000 GBS-associated preterm births
- 390,000 infant GBS cases
- 91,000 newborn deaths
- 46,000+ stillbirths
- 40,000 infants living with neurological impairment following GBS-associated infections

**BE A SPONSOR AND JOIN US IN WORKING TOWARDS
REDUCING THE NUMBER OF BABIES HARMED BY GBS
WORLDWIDE!**

COMMUNITY DAYS SCHEDULE

T

RESEARCH DAY

On this day, we will share short video takeaways of GBS researchers' current projects on both social media and our website as well as post content from parents sharing what research they feel is needed to help prevent GBS disease in babies.

W

DAY 1 OF LEARNING

This day will focus on interactive learning posts for healthcare professionals, laboratorians, and medical students as well as sharing real-life GBS experiences of individuals worldwide.

TH

DAY 2 OF LEARNING

This day will focus on interactive learning posts for families and their supportive care as well as sharing real-life GBS experiences of individuals worldwide.

AWARENESS
MATERIALS
IN JULY

AWARENESS MATERIALS CAMPAIGN

Our GBS community volunteers will post pics of their efforts distributing GBSI's printed and downloadable awareness materials to healthcare providers, educators, and individuals worldwide.

Community Days

SPONSORSHIP LEVELS

For detailed info and to become a sponsor, please contact info@gbs-intl.org

| | ORGANIZATION LOGO ON GBSI'S HOMEPAGE | RECOGNITION IN NEWSLETTERS | SOCIAL MEDIA WIDGETS | RECOGNITION ON SOCIAL MEDIA |
|---|--|----------------------------|----------------------|--|
| DIAMOND SPONSOR \$15,000 | ✓ | ✓ | LINKS TO 5 PROFILES | RECOGNITION ON ALL BRANDED SOCIAL MEDIA POSTS* FOR COMMUNITY DAYS BEFORE AND DURING THE EVENT |
| GOLD SPONSOR \$5,000 | ✓ | ✓ | LINKS TO 3 PROFILES | RECOGNITION ON ONE DAY WITH POST WORDING SUCH AS "TODAY IS BROUGHT TO YOU BY [NAME]" (LIMIT ONE SPONSOR PER DAY) |
| SHINING SPONSOR \$25+ | SPONSOR THE SHIPPING AND HANDLING OF GBS AWARENESS BROCHURES AND STATUS CARDS AT \$25/SHIPMENT (US AND CANADA ONLY). EACH OF YOUR SPONSORED SHIPMENT(S) CAN INCLUDE AN INSERT RECOGNIZING YOUR GBS STORY AND/OR A TRIBUTE TO A GBS BABY, OR YOUR ORGANIZATION LOGO AND A MESSAGE OF SUPPORT (1200 CHARACTER MAXIMUM) | | | |

ADDITIONAL SPONSORSHIP OPPORTUNITY

| | |
|--|---|
| AWARENESS MATERIAL BRANDING \$5,000 | ONE DIAMOND OR GOLD SPONSOR MAY HAVE THEIR LOGO AND SPONSORSHIP RECOGNITION ON MAIN DOWNLOADABLE** AWARENESS MATERIALS DURING JULY. |
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**DEADLINE JUNE 1, 2023. DOWNLOADABLE MATERIALS TO INCLUDE GBS BROCHURES & TEST RESULT SHEETS



STAY IN TOUCH

Website: gbs-info.org

Email: info@gbs-intl.org

Facebook: facebook.com/GroupBStrepInternational

Twitter: [@GroupBStrep](https://twitter.com/GroupBStrep)

Instagram: [@GroupBStrep](https://www.instagram.com/GroupBStrep)



GBS

COMMUNITY
DAYS 2023
