



ICGGBS

INTERNATIONAL CONFERENCE ON GROUP B STREP



Sponsorship Prospectus

JULY 23 - 25, 2019
ONLINE

The International Conference on Group B Strep (ICGGBS) is a virtual collaboration of health care professionals, researchers, families, and other interested individuals working towards minimizing the burden of perinatal GBS disease worldwide

GROUP B STREP INTERNATIONAL (GBSI) IS PROUD TO HOST OUR THIRD ONLINE CONFERENCE: THE INTERNATIONAL CONFERENCE ON GROUP B STREP (ICGBS) JULY 23 -25, 2019

About GBSI

GBSI is a nonprofit 501(c)(3) organization formed in 2006 to promote awareness and prevention of group B disease in babies during pregnancy through early infancy.

About ICGBS

The International Conference on Group B Strep (ICGBS) is a virtual collaboration of health care professionals, researchers, families, and other interested individuals working towards minimizing the burden of perinatal GBS disease worldwide. The key theme areas of ICGBS are:

- Pathways of GBS infection
- Identifying maternal GBS colonization
- Prevention strategies
- Identifying the signs & symptoms of GBS infection in babies
- Pathology testing
- Inclusion of GBS disease in surveillance data
- Parent support and empowerment

The goal of ICGBS is to reduce the burden of group B strep disease for families worldwide by:

- sharing new research
- educating families as to how to best help protect their babies from GBS disease
- educating providers as to best prevention practices
- promoting parent/provider partnership to prevent infection and minimize poor outcomes
- supporting and empowering families affected by group B strep
- engaging health agency and nonprofit representatives to share GBS awareness with their audience



WHY YOUR SUPPORT MATTERS

3,500,000 preterm births may be attributable to GBS.¹

57,000 possibly even up to **314,600** unborn babies die in their mother's womb or are born very sick due to GBS.^{1, 2, 3}

205,000 babies are infected with GBS within the first week of life.

114,000 babies are infected with GBS between the first week of life up to several months of age.¹

**BE A SPONSOR AND JOIN US IN
WORKING TOWARDS REDUCING THE
NUMBER OF BABIES AFFECTED BY GBS
WORLDWIDE!**

1) Estimates of the Burden of Group B Streptococcal Disease Worldwide for Pregnant Women, Stillbirths, and Children. Anna C. Seale et al. Clinical Infectious Diseases, Volume 65, Issue suppl_2, 6 November 2017, Pages S200–S219.

2) Maternal group B Streptococcus-related stillbirth: a systematic review. C Nan et al. BJOG. 2015 Oct;122(11):1437-45.

3) www.who.int/reproductivehealth/topics/maternal_perinatal/stillbirth/en/ "An estimated 2.6 million stillbirths occur annually."

SPONSORSHIP LEVELS

To become a ICGBS Sponsor, please visit gbsi.me/ICGBS or contact info@gbs-intl.org

| | | |
|--|-----------------------|---|
| <p>DIAMOND SPONSOR</p> <p>Our single diamond sponsorship is no longer available thanks to the generosity of Hologic</p> | <p>\$7,500</p> | <p>The Diamond Sponsorship will give you premier visibility and recognition at our virtual conference (only one Diamond Sponsorship was available):</p> <ul style="list-style-type: none"> • Full-page ad in addition to name and organizational listing in e-conference program • Recognition on website, e-newsletter, marketing materials and social media • Special recognition and logo in the e-program welcome letter • Opportunity to include 2 approved 8 1/2" x 11" .pdfs in e-conference bag for all attendees |
| <p>RUBY SPONSOR</p> | <p>\$5,000</p> | <p>The Ruby Sponsorship provides high visibility and recognition for your sponsorship at our virtual conference:</p> <ul style="list-style-type: none"> • Half-page ad in addition to name and organizational listing in e-conference program • Recognition on website, e-newsletter, marketing materials and social media • Opportunity to include 2 approved 8 1/2" x 11" .pdfs in e-conference bag for all attendees |
| <p>EMERALD SPONSOR</p> | <p>\$2,500</p> | <p>The Emerald Sponsorship is an excellent opportunity to have the following:</p> <ul style="list-style-type: none"> • Quarter-page ad in addition to name and organizational listing in e-conference program • Recognition on website, e-newsletter, marketing materials and social media • Opportunity to include 1 approved 8 1/2" x 11" .pdf in e-conference bag for all attendees |
| <p>SAPPHIRE SPONSOR</p> | <p>\$1,000</p> | <p>The Sapphire Sponsorship provides the following:</p> <ul style="list-style-type: none"> • Name and organizational listing in e-conference program • Recognition on website, e-newsletter, marketing materials and social media • Opportunity to include 1 approved 8 1/2" x 11" .pdf in e-conference bag for all attendees |
| <p>GOLD SPONSOR</p> | <p>\$500</p> | <p>The Gold Sponsorship includes the following:</p> <ul style="list-style-type: none"> • Name and organizational listing in e-conference program • Recognition on website, e-newsletter, marketing materials and social media |
| <p>SILVER SPONSOR</p> | <p>\$250</p> | <p>The Silver Sponsorship provides the following:</p> <ul style="list-style-type: none"> • Name and organizational listing in e-conference program • Recognition on website and in e-newsletter |
| <p>BRONZE SPONSOR</p> | <p>\$100</p> | <p>The Bronze Sponsorship provides the following:</p> <ul style="list-style-type: none"> • Name and organizational listing in e-conference program • Recognition in e-newsletter |
| <p>SHINING SPONSOR</p> | <p>\$25</p> | <p>The Shining Sponsorship provides the following:</p> <ul style="list-style-type: none"> • Name and organizational listing in e-conference program |



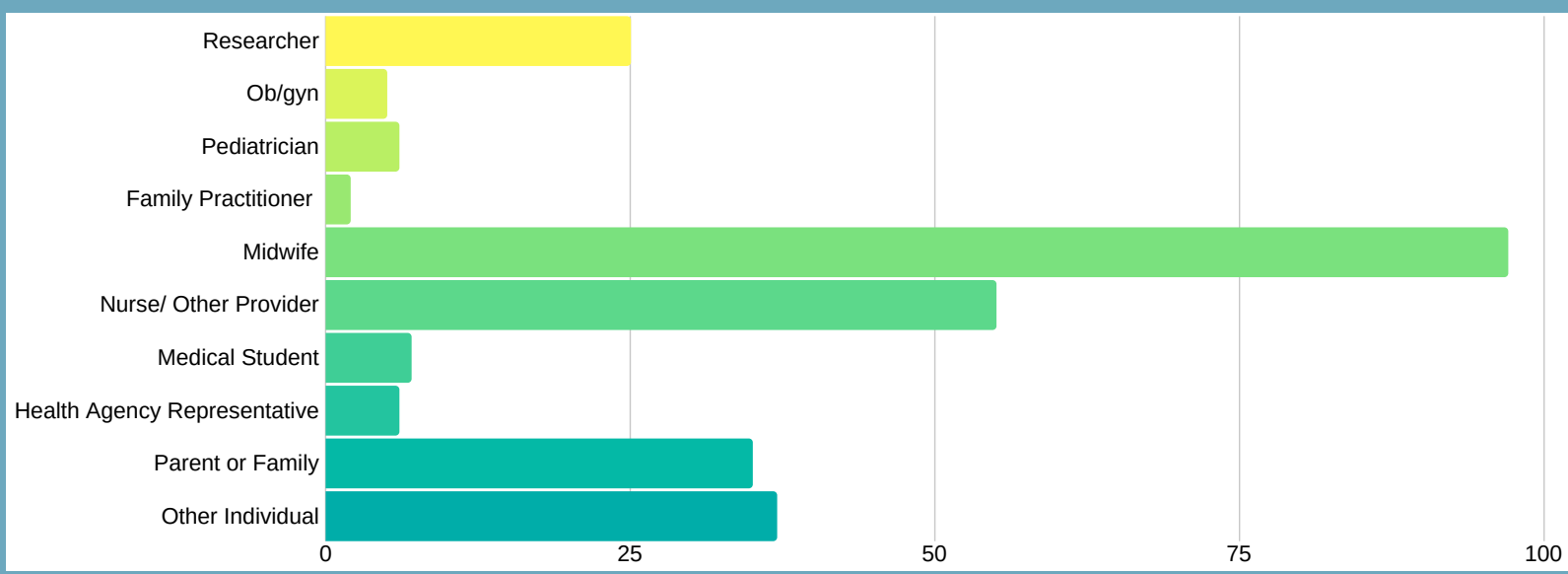
ICGBS

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ATTENDEE DEMOGRAPHICS

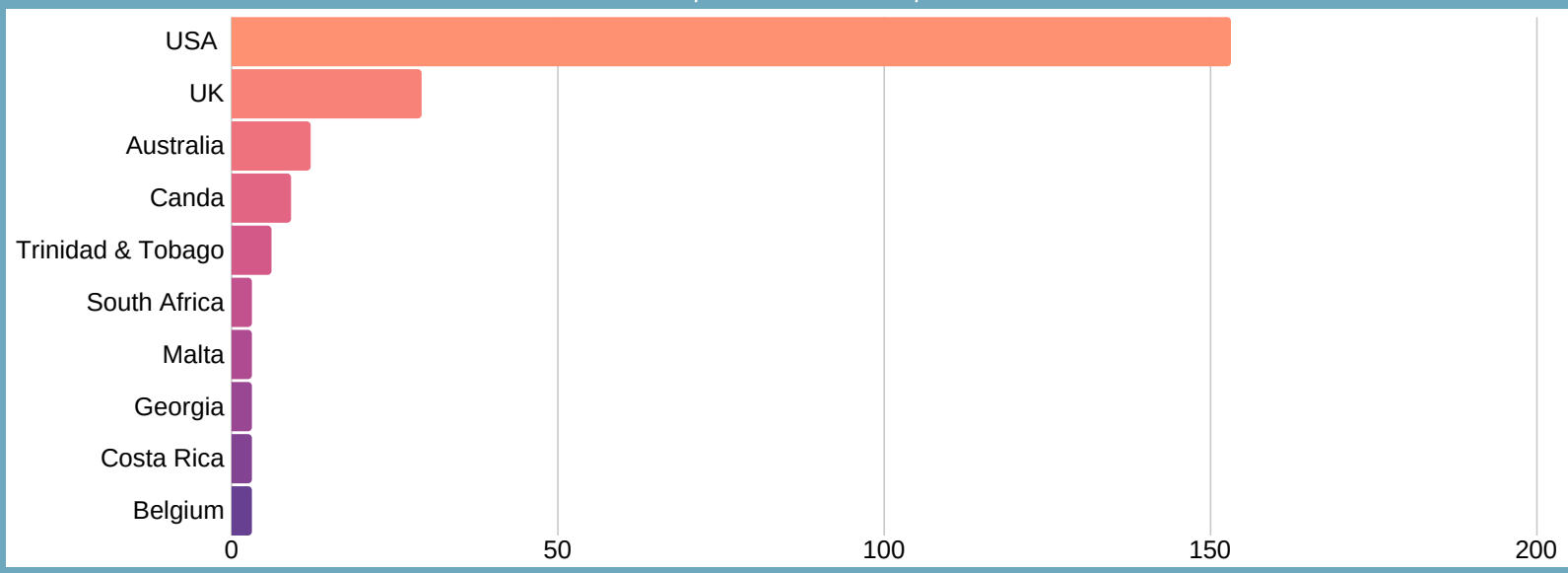
*The 1st Annual Virtual Symposium on
Prenatal-onset Group B Strep Disease
October 15 - 25, 2018*

244 total attendees



Some registrants belonged to multiple categories

Attendees from 28 countries - the top ten are depicted below

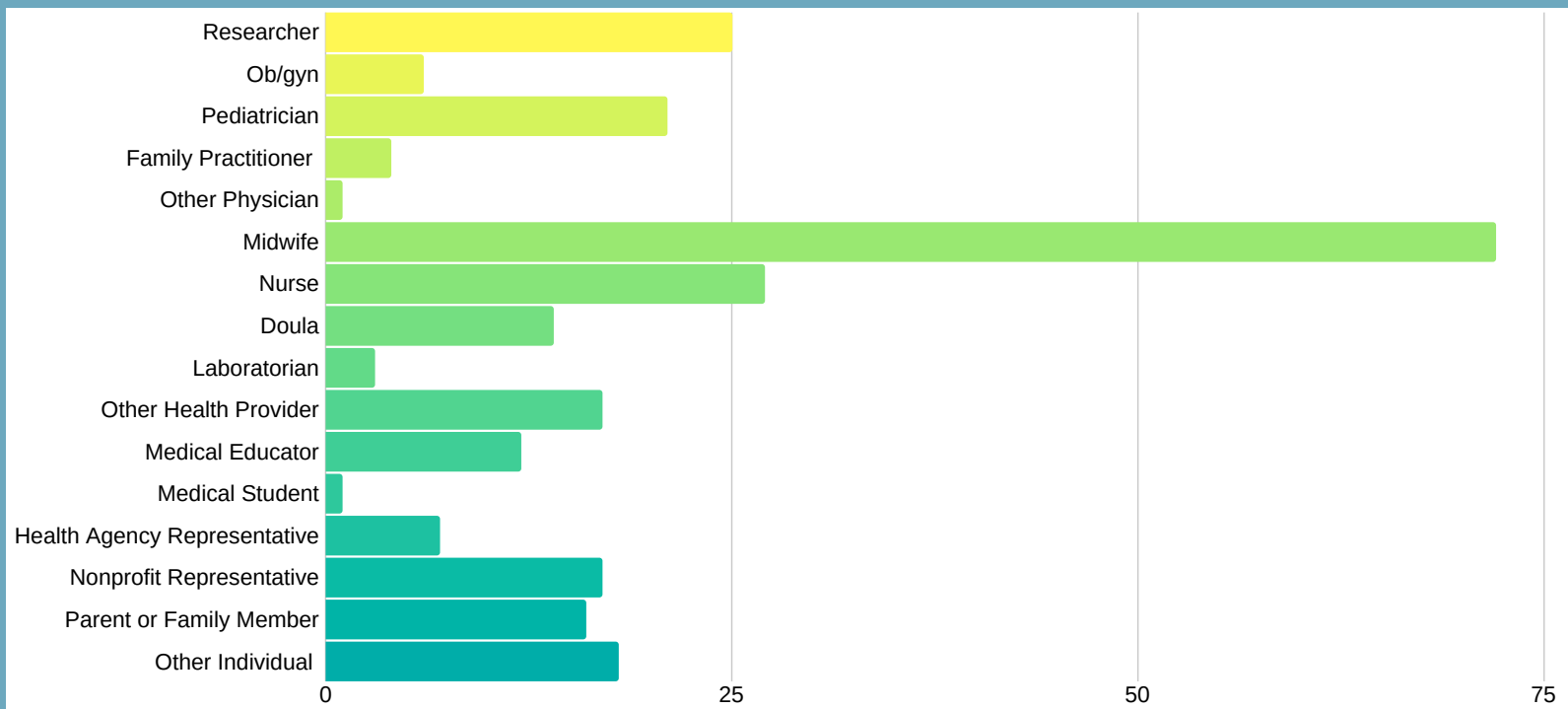


- | | | | |
|------------|-----------|-----------------------|---------------------|
| Australia | Georgia | Mexico | South Africa |
| Brazil | Germany | New Zealand | Spain |
| Belgium | Kenya | Portugal | The Netherlands |
| Botswana | Kuwait | Republic of Macedonia | Trinidad and Tobago |
| Canada | Italy | Romania | USA |
| Costa Rica | Lithuania | Singapore | UK |
| France | Malta | | Zambia |

ATTENDEE DEMOGRAPHICS

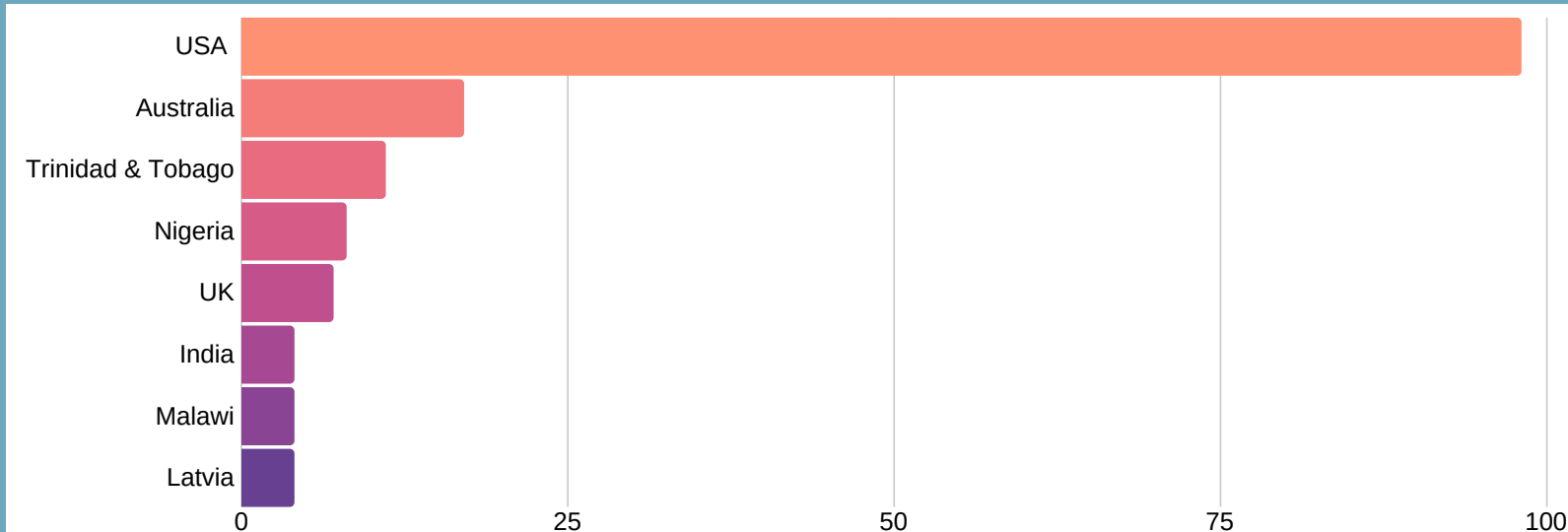
*Prenatal Infection Prevention Symposium
February 25 - 28, 2019*

197 total attendees



Some registrants belonged to multiple categories

Attendees from 32 countries - the top eight are depicted below



- | | | | |
|-----------|-----------|--------------|-------------------|
| Argentina | Ghana | Myanmar | Spain |
| Australia | India | New Zealand | Tanzania |
| Barbados | Indonesia | Nigeria | The Netherlands |
| Brazil | Italy | Paraguay | Trinidad & Tobago |
| France | Kuwait | Philippines | Uganda |
| Gambia | Latvia | Rwanda | UK |
| Georgia | Malawi | Singapore | USA |
| Germany | Malta | South Africa | Zambia |

ATTENDEE COMMENTS

“Thank you very much for such a great organisation and collating so many great topics!”

“Easy to access, great presentations, excellent customer service.”

“I learnt a lot and will encourage my institution to start screening for GBS.”

“The results were nothing short of remarkable. The mechanics were superb and the pace of new information uploaded perfectly. This format allows everyone around the world to be engaged at their leisure - a real plus for many reasons. Inclusion of tributes and personal stories served as powerful reminders of the ultimate goal of GBS researchers - prevention of GBS disease.”

To view our past online symposiums, please visit gbs-intl.org/symposiums

PAST PRESENTERS

Notable presenters from the 1st Annual Virtual Symposium on Prenatal-onset Group B Strep Disease and the Prenatal infection Prevention Symposium include:

Shabir Madhi, MBBCh, FCPaed, MMed, PhD

Clare Cutland, MBBCh, PhD

David M. Aronoff, MD, FIDSA, FAAM

Timothy Barkham, MBBS MSc FRCPath

Swaine L. Chen, MD, PhD

Stuart P. Adler, MD

Gil Mor, MD, PhD

STAY IN TOUCH

Visit gbsi.me/ICGBS

Website: gbs-info.org

Email: info@gbs-intl.org

Facebook: <https://www.facebook.com/GroupBStrepInternational>

Twitter: [@GroupBStrep](https://twitter.com/GroupBStrep)